

**MEDIA RELEASE**  
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## **TOURISM SELANGOR READY THAN EVER**

### ***Tourism Selangor plots its domestic and international events***

**SHAH ALAM** – Tourism Selangor has set their yearly events for 2019 and will be initiating them better than before. More than 10 events will be organized locally and globally with a few of them already co-hosted by established organizers which can provide an extra hype for the audiences.

Selangor which is the most developed state in Malaysia has the advantages of providing easy accessibility for its tourists. Striving towards the #takemeanywhere campaign, the Smart Selangor free bus provides an insight to the districts here in Selangor. Apart from that, Selangor provides the best travelling experience for tourists where Selangor is complete of Tourism segments ranging from MICE, cultural, heritage, extreme sports to medical tourism. Hence, the events organized by Tourism Selangor will give a positive impact towards harnessing better understanding and experience for the tourists.

*"It is an exciting year ahead as Tourism Selangor is ready to host prestige local and international events. We believe that the Tourism fraternity is well prepared to cater the needs of the tourists from providing the best food, comfortable accommodation and even encapsulating the best experience especially through our heritage and culture".* Said Madam Noorul Ashikin Mohd Din, General Manager of Tourism Selangor.

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As for 2019, 5 main events has been planned to create awareness of the uniqueness of the tourism industry in Selangor.

### **1) Malaysia Women Marathon (3<sup>rd</sup> March 2019)**

The first Malaysia Women Marathon (MWM) was held in the year 2013 at the city of Shah Alam, Selangor, Malaysia. The objective of this marathon is to celebrate the strength and quiet resolute of women in developing their family, nation and the world. In that respect, the event creates the platform for women to come together and celebrate the International Women's day. Distance categories consist of a full marathon, half marathon, 10km run and a 5km fun run. All in all, it's an event for women to come together and inspire one another whether to go get that marathon completed or to start their first journey to running.

### **2) Selangor Golf Amateur Open (8<sup>th</sup> July 2019)**

Selangor Golf Amateur Open 2019 is an open amateur golf competition organized at the Lake Golf Club, Bangi. A total of 120 amateur and professional golfers will take part in this Golf tournament. The Lake Golf Club Bangi is also a golf club that has received the 'Most Improved Golf Course From Malaysian Golf Awards' from 2015 until 2017 and will be the best venue to host the event. Tourism Selangor is also collaborating with the Malaysian Golf Association (MGA) in organizing this event.

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### **3) 43<sup>rd</sup> Bon Odori Festival (20<sup>th</sup> July 2019)**

Every year this Japanese-Malaysian Cultural Exchange event is held at the National Sports Complex in Shah Alam, with an expected attendance of over 30,000 participants. Experience the uniqueness of this Japanese Festival and it is a great opportunity to learn Japanese Culture. Visitors will be entertained with various performance such as Bon Odori dance, drum performance, guest performance and also Wadaiko performance. A Free Shuttle Bus Service will be provided between KTM Shah Alam Station and the venue from 4:00pm to 11:00pm.

### **4) Selangor International Indigenous Arts Festival (3<sup>rd</sup> & 4<sup>th</sup> August 2019)**

This year would be the fifth edition since 2015 and event is based on a global theme of World Day Celebration Day set by United Nation (UN), the "International Year of Indigenous Language". Hence, a few activities will be carried out during the event which are:

- Traditional House Exhibition (Original Size)
- Indigenous Handcraft Exhibition
- Indigenous Photo Exhibition
- Indigenous Arts Bazaar
- Indigenous Kid Dash Obstacles Run 2019
- *Ulat Sagoo* Eating Championship
- Indigenous Food Cooking Demonstration
- Food Village by Sabah Sarawak Heritage Association KL
- Domestic & International Indigenous Traditional Dance Show

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- Arts Installation
- Photo Contest

## **5) 30<sup>th</sup> Raja Muda Selangor International Regatta (16<sup>th</sup> – 24<sup>th</sup> August 2019)**

The Raja Muda Selangor International Regatta is the second oldest regatta in Asia. It was back in 1989 when the then, Raja Muda (Crown Prince) of Selangor, a keen sailor and member of Royal Selangor Yacht Club came up with the idea of having a regatta for boats that were coming to RSYC on their way to the newly formed Kings Cup held in Thailand during December. The Regatta has now evolved into a challenging offshore sailing race organised every year by the Royal Selangor Yacht Club in Malaysia in association with the RORC. It now consists of three overnight passage races, 260 miles in total, plus 3 days of harbour/ inshore racing in Penang and Langkawi. With regatta dinners almost every night, a rickshaw race at Straits Quay, Penang, and lots of opportunities to socialise, the onshore activities are just as demanding as the sailing! The event attracts a large variety of yachts, from top class IRC racers to slow classic cruisers dating back over 100 years, all of whom have to cope with unpredictable weather and changing tactics during the 9 day mix of races past the tropical islands of the Melaka Straits.

Apart from the main events, supporting events has also been plotted to ensure the public awareness on the efforts of Tourism Selangor promoting tourism in Selangor.

- 1) Selangor World Chef Battlefield (**4<sup>th</sup> – 7<sup>th</sup> April 2019**)
- 2) Retromania Gathering (**7<sup>th</sup> & 8<sup>th</sup> April 2019**)

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- 3) Kejohanan Bola Tampar Antarabangsa Piala Datuk Bandar  
**(13<sup>th</sup> – 21<sup>st</sup> April 2019)**
- 4) Wings Of Kuala Kubu Bharu **(19<sup>th</sup> – 21<sup>st</sup> April 2019)**
- 5) Majlis Rumah Terbuka Eidul Fitri Peringkat Negeri Selangor  
**(June 2019)**
- 6) Petaling Jaya Half Marathon **(25<sup>th</sup> August 2019)**
- 7) Selangor State National Day Celebration **(30<sup>th</sup> August 2019)**
- 8) Inov8 Eco Trail Run **(29<sup>th</sup> September 2019)**
- 9) Klang Heritage Festival **(5<sup>th</sup> & 6<sup>th</sup> October 2019)**
- 10) And many more

**-END-**

### ***About Tourism Selangor***

Tourism Selangor is a state government tourism arms with the mandate to increase the number of local and international tourists to Selangor by increasing the profile of the state. Various initiatives are undertaken to achieve this – local and international campaigns, events, tourism trade mission overseas, local roadshows and many more.

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